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TRAVEL CULTURE IN ZIMBABWE • VOLUME 2 • AUG 2023



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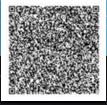




Travel Box - Agency in Harare,

4.8 ★★★★★ 36 reviews © Google















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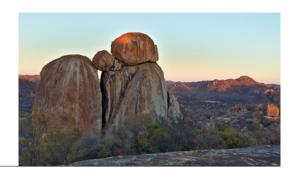
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# TRAVELLER

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Advertising and Enquiries: zimgreengazette@gmail.com +263773472697 Address: 4th Floor Pearl House, 61 Samora Machel Avenue, Harare, Zimbabwe Bon Voyage! Welcome to yet another edition of the Traveller Check Magazine Zimbabwe. We are very much pleased to see the growth in the publication through your unwavering support. In this issue we celebrate the growth of African travel after COVID-19. If you ever travel to the beach, we have some safety tips to consider. A closer look is taken on the attractions that await travellers in Hwange National Park. It is indeed a haven for wildlife, spiritual comfort and relaxation. It is worth parting with your money.

Have you ever travelled with elders? Do you have an idea of the amount of patience that you need to put into consideration. Therefore, we provide insights on how check-in processes, boarding and travel arrangements can be done when traveling with elders. It is essential to continue provisioning recreational opportunities for mature travellers. Essentially, we need to know how to do it.

The current issue takes a closer look at leading travel agencies namely Travel International and Travel Box. Unique service regimes suited for different travellers are presented and contact details are available for those who will require travel bookings, advisory and ticketing. We have the pleasure to showcase our own success stories in Zimbabwe and beyond. Both being tried and tested, we do not hesitate to recommend them for both individual or group travel.

We take a look at the etiquette required whenever you rent a car. The rental car is an asset of convenience for you when you want to navigate a destination. However, some people are ending up misusing rental cars, driving recklessly and losing them along the way. Etiquette is necessary when it comes to using rental cars. With a number of car rental companies in operation, this issue helps to educate consumers on the way forward when dealing with rental vehicles.

Many hotels are now having green certificates that validate their sustainability activities. The current issue delves into ideas on how hotels can go green and attain sustainable development in the areas of waste, energy, water and chemicals. If religiously followed, these measures will improve sustainability,

Finally, we also explore the Eastern Highlands, touring Leopard Rock Hotel in Vumba. With a unique golf course, great vegetation, electric mobility, feeding ostriches and great cuisine, Leopard Rock is an attractive gem. At the same time, archery is a unique lifetime experience. Why not experience an early morning mist with a cool breeze and cool off some stress.

Many people still need to understand why using an airport lounge is very important. We explain the reasons why airport lounges are essential. Leaving your baggage with strangers or receiving bags from strangers remains unsafe in international travel - so we discourage it. Knowledge is power! We continue to share experience and advice.

Happy Travels!



Editor-in-Chief,
Tawanda Collins Muzamwese

# African Tourism: The

# Destination of Future

by Innocent Nhire

Since travel is once again in full swing, many people are looking to cross things off their bucket lists and prefer visiting remote locations to busy cities.

The freedom to finally carry out pre-Covid holiday plans (and the credits that were dangling perilously on the balance sheet) is adding fuel to the fire. Both continents are getting a shot at a slice of the tourism pie now that both are virtually fully accessible again.

Africa is poised to reach (and even surpass) its pre-Covid stride, according to a recent trend analysis issued during the World Travel Market Africa conference in Cape Town. The following five major developments highlight how the continent is in a stronger position than before.

Easier airlift connectivity

The amount of time it takes to go to distant destinations is a major impediment for travellers. New direct flights between the U.S. and Europe and Africa are enhancing the accessibility of the continent.

United and Delta have both extended nonstop service to Cape





Town in recent years, and they have joined Delta in doing the same for Johannesburg. Ethiopian Airlines' flights from the US to West Africa make an intermediate stop in Lome, Togo. A brand-new non-stop route between Addis Ababa and Atlanta will begin operating this spring.



# "Show traveling" becomes a trend

Travel-related shows became some people's obsessions as viewers binge-watched whatever they could discover throughout the outbreak. Destinations have flourished as a result of shows like Game of Thrones, which was filmed in Dubrovnik, Croatia, and White Lotus, which was filmed in Sicily and Maui. Thanks to the Harry Potter films, tourism to Scotland significantly increased. This has made tourists more ready to explore new destinations, and it has encouraged tourism businesses to take advantage of that expanding market.

While not all locations can secure a professional film crew, YouTube has proven to be an effective resource for numerous locations across the continent. It aided in creating contacts with a large audience who later expressed interest in visiting there.

It goes beyond Hollywood fare. Numerous local companies produced material that has sparked pent-up demand among everyone from travel agencies to neighbourhood tour operators like Stellenbosch on Foot in the wine region.



















# New hotels that create buzz

The number of new openings confirms the hospitality sector's optimistic projection for the area. New hotel openings are a symbol of the demand forecast made before Covid for the continent.

With the launch of the Nobu Hotel Marrakech in January, the restaurant and hotel brand Nobu made its way to Africa. It contains 71 suites, a rooftop garden, and a ring-shaped pool with views of the city's ancient fortifications. This year will see the debut of a number of new hotels in Morocco, including the Fairmont La Marina Rabat-Salé.

The Conrad Rabat Arzana, bringing Hilton's luxury portfolio to northwest Africa, is touted to offer the country's largest premium suite at over 7,000 square feet.

Nairobi's Curio Collection by Hilton is a good starting place for people who want to earn or use their points to travel to a safari. It caters to both leisure and business travellers and is situated on the edge of the Karura Forest, close to the city's business core.

# Sustainability and giving back remain key

Destinations in Africa are frequently more knowledgeable about sustainability measures than other regions of the world due to the fragility of their habitats and lack of resources. The ravages of climate change have not spared Africa either. Many travelers are aware of this and might even decide to travel there because of it.

Nearly two-thirds of travellers express this sentiment when they travel, according to data from a World Travel & Tourism Council (WTTC) and Trip. com Group survey. When people are choosing where to travel, support programmes like Pack for a Purpose and Micato Safari's AmericaShare programme supporting children's education in East Africa are the cherry on top. It also includes the capacity to support the local community.

This raises concerns about "greenwashing" allegations since travellers are more concerned with verifying the veracity of the claims made by travel suppliers. The phrase describes companies that emphasise their commitment to environmental protection in their marketing messages while potentially ignoring some of the real motivations.









When hotels state that reusing linens and towels is for environmental reasons, which most travelers know it is, many tourists see every day. The same is true for airlines that want to collect money from passengers to offset their carbon footprint by planting trees or making donations to environmental organisations, but use their name as the recipient when the money comes from passengers.

# Younger travelers with bigger budgets

Upmarket travellers used to tend to be older, and they occasionally funded their luxury travel with executive salaries or retirement assets. There has been a noticeable change recently.

According to the most recent trend analysis from World Travel Market Africa, Millennials and Gen Z travellers will account for over two thirds of all travel expenditures by 2026.

This indicates that companies are focusing less on Baby Boomers alone and more on ensuring that their marketing initiatives and offerings are in line with the preferences of younger travellers. A major focus is on digital nomads and remote workers, particularly as the post-Covid trend intensifies.

The tendency works well in areas with easy access to numerous locations, with people preferring to use one home base from which they can visit multiple destinations. South Africa's Stellenbosch serves as an illustration. Despite being close to Cape Town, it attracts younger visitors looking to work remotely because of the tranquilly of its wine lands and lively college town atmosphere.

According to ForwardKeys Actual Air Tickets Data, Namibia is a popular location with younger tourists. This year, there were 131% more visitors there than there were during the same time last year. To promote tourism, Namibia even developed its own digital nomad visa. In Cameroon, growth was triple digits as well.

Business travel in general as well as digital nomads are experiencing tremendous growth across the continent. For incentive and meeting groups, Mauritius introduced a reimbursement programme that offered event planners a tax refund in the amount of up to 15% for holding events there.

Destinations that may have seemed more distant and exotic after the outbreak are now rapidly becoming more popular. It's past due.



# TRAVEL BOX THE PREFFERED TRAVEL AGENCY

Travel Box PBC is a family owned travel agency established in January 2020 by sisters Tinevimbo Mzezewa and Kudzai Mzezewa. Travel Box Objective is to simplify travel arrangements for people from all walks of life.

Travelling is fascinating for people of all walks of life. It is therefore essential to choose the travel agency of choice which will cater for all your travel arrangements. Travel Box has stood out as a professional and efficient travel agency. With well-groomed and advanced agents, they will take away the hustle in preparation for your next trip.

Ranging from vacation plans, holiday packages, flight bookings, ticket sales and cruise deals; Travel Box will make the arrangements smooth and efficient for your departure, arrival and return.

A lot of travel agencies are sprouting these days without greater skill and guile – but Travel Box is the ultimate answer to your travel needs. Our vast experience in the industry and customer-centric approach makes us stand out above the rest of the pack.

As you plan for your next holiday expedition, it is essential to be in touch with travel experts from us in order to see the available options.

There is nothing that beats personalized service from Travel Box and a long lasting relationship. The next time you choose to travel, be sure to select us as your travel agency. Travel Box is "quality personified".

### Mission

### **INCREASE VALUE**

Our quest is to manage business travel and fulfill vacation dreams through a commitment to offer personalised world class service.

### **SOLVE PROBLEMS**

As a one stop station covering all our clients' travel needs from Visa applications to holiday activities Travel Box promise simplified travel plans to all clients

# What our clients say about us

# 4.7 star rating on google reviews

"Very happy with Travel Box. I was recommened to them by a friend and i was not dissapointed at all. The team is very responsive, polite and are on the ball. They managed to organise a trip for me and my friends and arranged a well proced package. We had issues because of changing COVID protocols and they made sure to keep us updated and made necessary arrangements with little prompting. Thank you Tine and team."

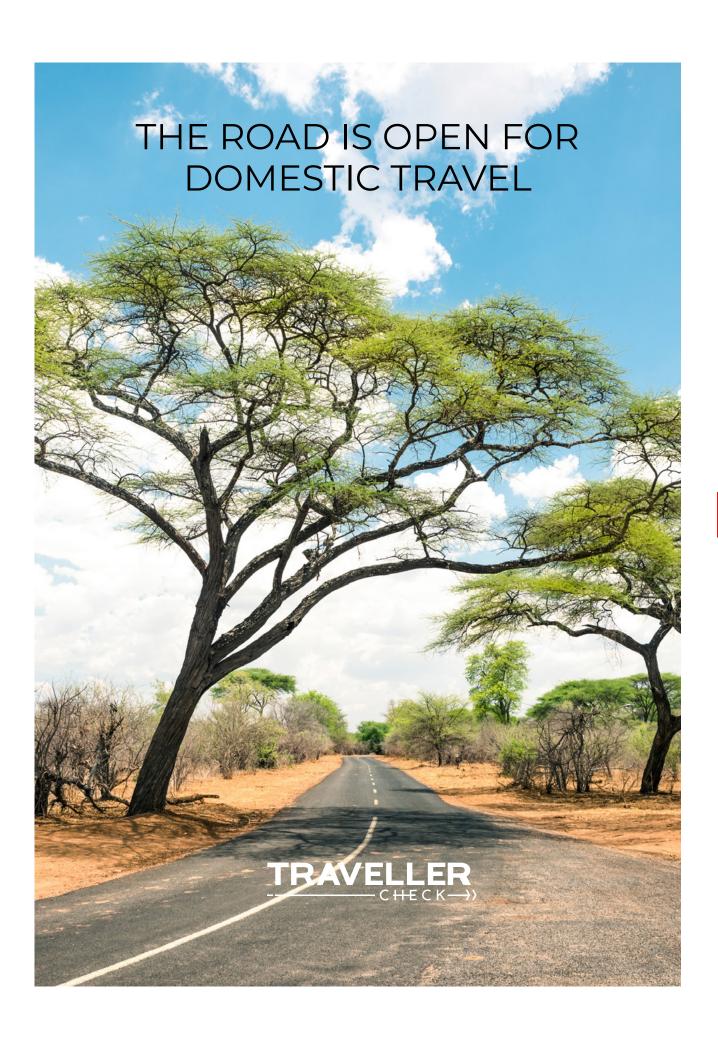
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### **Contact Us**

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# WHY YOU NEED AIRPORT LOUNGE ACCESS

For most travelers, airport lounge access is not necessary. But for those who have encountered it, there are plenty of reasons why airport lounge access is a must. Various airports and airlines have made arrangements for lounge access at airports. This can be very essential if you have long layovers and even the moderate layovers. If you need to send that email back to the office or even to communicate with your family, airport lounges could be a good idea.

Airport lounges are comfortable for sating and also exhibit a quiet and tranquil environment. Some have shower facilities to enhance personal hygiene. For long stopovers, some lounges may have beds.

In order to access lounges in some countries and airlines you may need to be in a certain class e.g. First Class, Business Class. Some are affiliated to certain status such as Star Alliance Lounges. Moreover, some lounges are affiliated to certain credit cards with VIP perks. Occasional lounge access can be also attained by toping up an economy class ticket. Terms and conditions vary from airline to another.

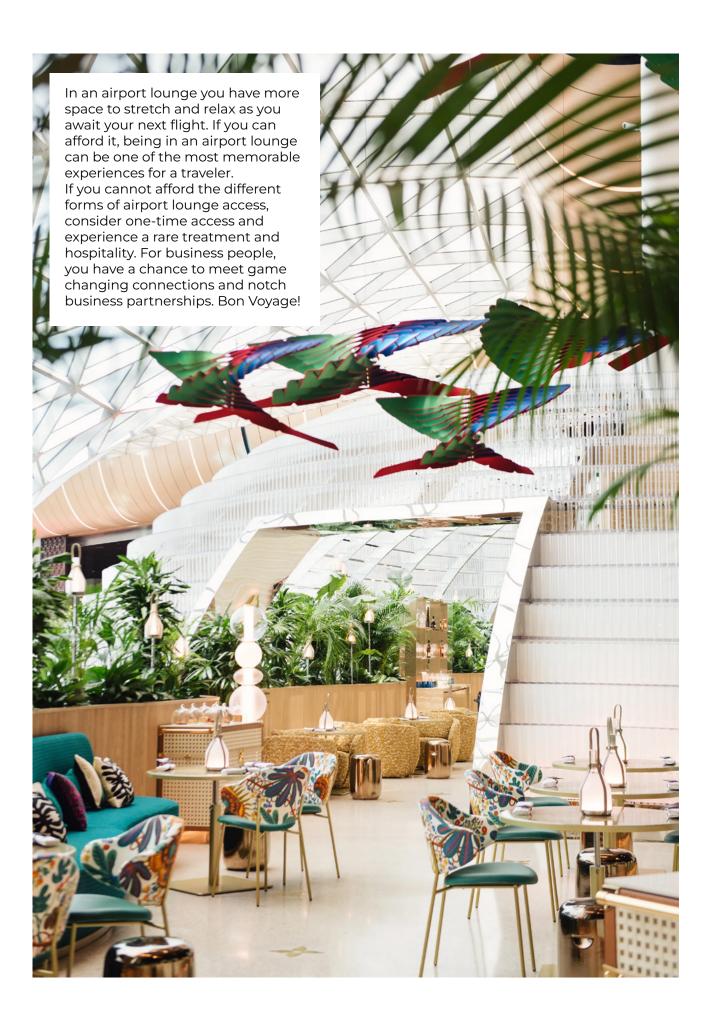














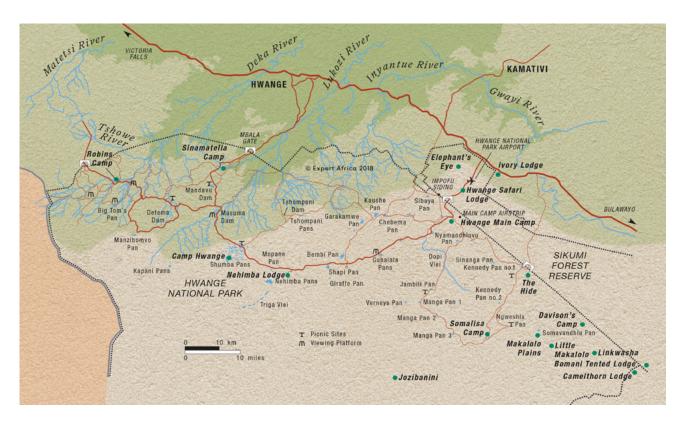
# Visiting Hwange National Park

by Calvin Manika

Hwange National Park is the biggest national park in Zimbabwe, housing all the big five. This incorporates the elephants, leopards, rhinos, lions and buffalos. In any case, you barely spot a rhino due to their low numbers and they spend most of the time in thick bushes. The park covers 1.4 million hectares of sandy soils, prairies, acacia forests and teak timberlands.

The Hwange National Park is arranged within the South Western part of Zimbabwe, between Bulawayo and Victoria Falls, with the most entrance found after a two-hour drive or 30-minute flight south of Victoria Falls.





The park has a cluster of settlement offices extending from fundamental camping, to glamping to extravagance select lodges. Entrance fees are very sensible at USD \$5 for locals and USD \$15 for internationals (it is advisable to confirm before visiting).

The best time to go on a safari in Hwange is amid the dry winter months of April to October when expansive groups of elephants assemble at the watering holes.

Between November and March, there is the green (low) season. As animals do not depend on watering holes for survival and instead remain within the deep, thick woods and forested ranges, there are less sightings of elephants and other natural life.

The finest game viewing months are between August and early November as water gets to be greatly rare and the creatures gather around the few pumped waterholes. Sitting persistently and unobtrusively at one of these water gaps will compensate you with exceptionally great game seeing.

Extending for over 14,600 square kilometers (5,863

square miles) or 1,460,000 hectares, the Hwange National Park has more fauna and vegetation – an assortment of species (107) than any other park within the nation. It too houses more than 400 species of birds and the park has a variety of mammals out of the world's national parks.



In spite of which month you visit, whenever you visit Hwange there will be a bounty to see. In Hwange, daytime temperatures and humidity are high from December to March.

There are various activities to do when you visit Hwange National Park, these include, early morning game drive. Game drives are surely the biggest draw card of a Hwange safari experience. Early morning is the golden hour for photography, when soft pinks paint the sky and sunlight bathes the veld in warm yellow light. Sunset



or night drive is the time to see one of Hwange National Park's vibrant red sunsets and to spot nocturnal species such as porcupine. Your roving spotlight may even uncover the rarely seen aardvark out foraging for termites.

Bush walks are other important activities which get you close to nature. Instead of only being on the lookout for the Big
Five and other large wildlife,
concentrate on plants and
small creatures like mongoose.
You can leave Hwange National
Park without Bird watching
as they are visible across the
board. However, during the
period of October to April, it is
the best time to visit if you want
to see Hwange's full spectrum
of around 400 bird species.



# Travelling Around Zimbabwe by Bus

by Calvin Manika



Travelling is not only for those who fly, but also those who prefer the driving experience or by bus. The journey starts with planning and preparations. With people having money to spare and the appetite for travelling increasing, most travellers including tourists prefer travelling by air or self-driving as it allows them a bit of independence and traffic hassle free. However, travelling by bus is an interesting option when properly planned.

In the midst of different choices, travelling by bus can be one of the best options. It seems ancient and backward. But, a journey by bus can be the most exciting trip if you plan and prepare for it.

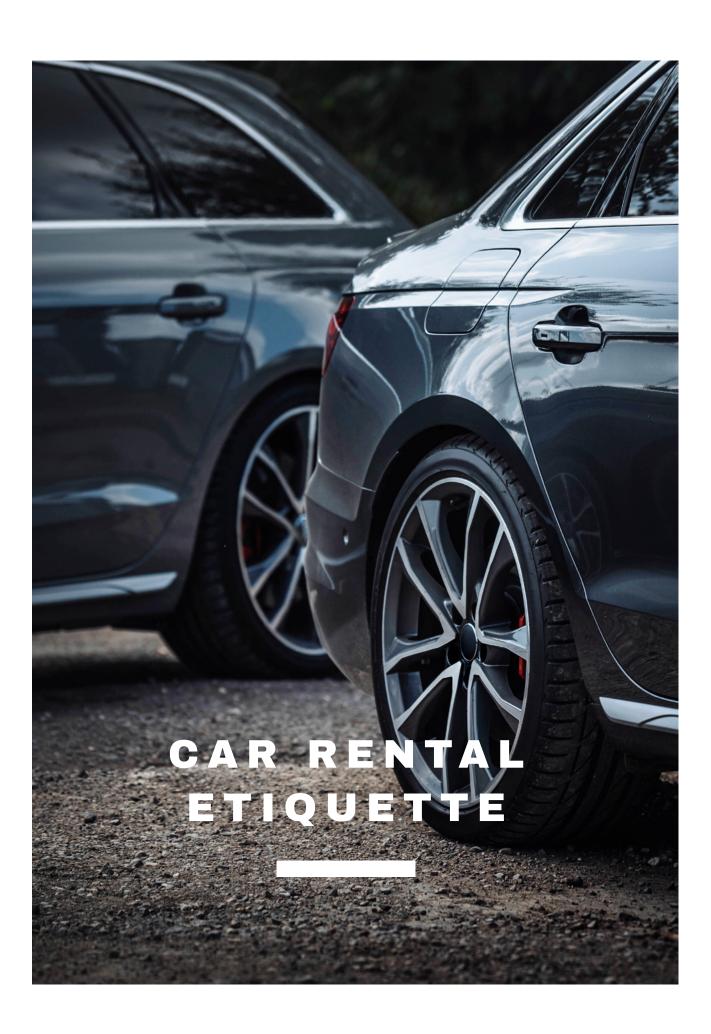
In the digital world many things have revolved, including how buses operate and give secure and safe services. In the comfort of your home you can book a bus online or just a phone call away, making the life easier. Bus companies have improved, from their types of buses, customer care and the recruitment of hosts (normally called conductors) in other common bus.

For intercity travellers the experience can be different. Various companies like Extra City, Bravo Tours, City Link and Eagle Liner, to mention just a few have streamlined services to cater for various needs of their host of clientele. These buses do not park in public bus terminuses to load passengers. The bus stations are located in hotels, company's offices and other exquisite places. Travellers want to feel welcome and safe, that is what these companies offer.

Checking in online gives one an opportunity to enquire on fares, timetables, stops along the way. For instance, City Link bus company has booking offices and pickup/drop-off locations in major towns of Zimbabwe. Passengers board at Rainbow Towers or First Street Chicken Inn, the

second stop will be Kadoma at Kadoma Hotel, followed by Kwekwe at the Golden Mile Hotel and Gweru at Clonsilla Chicken Inn. Finally, the bus will drop-off passengers in Bulawayo at Bulawayo Rainbow Hotel. Bus travel in Zimbabwe, with the right company, can be easy and comfortable.

Informal buses and commuter vehicles that traverse the region, are cheaper, but they do not run to reliable schedules and their extreme driving speeds can be unsafe. The coach companies that have working contact details on their websites, reliable schedules, good safety records and good reputations give travellers ample time to plan and prepare. In rare cases of breakdowns, these companies book their clients in nearby hotels or lodges for overnight accommodation or briefly as the other coach arrives. Travelling by bus gives you exposure to various aspects which comes with traveling in groups. Imagine going to Bulawayo or Hwange for the first time you will learn few things on language or culture along the way which prepares you for health interactions at your destination.



Many car-hire businesses are sprouting in different parts of the world. It may be convenient to hire a car when you jet into another city or another country. If the budget is there, the hiring of a car could serve you a significant hustle. However, there are a number of issues which are emerging, thereby warranting us to discuss some etiquette tips for hired vehicles.

If you hired a vehicle, ensure that you:

- Refill the fuel to the level that you were given.
- Have the car cleaned after use. Even if it may not be required, it is good gesture to return the hired car in a clean state.
- Don't give the hired car to someone without a license or to reckless drivers who may damage the vehicle
- · Avoid overloading the car.
- Avoid pick and drops or starting to use the vehicle for commercial commuting of passengers.
- Avoid using the car for illicit activities such as drug trafficking or immoral acts.
- Always park the rented car in a secure place.
- If given a driver upon your request, do not verbally abuse the driver or require the driver to be your personal grooming assistant.
- Do not use the rented car as a love nest.
- Report all accidents that may happen whether you are right or wrong.



# SAFETY ON THE BEACH



- 1) Carry your sunscreen and apply it
- 2) Observe signage regarding beach safety
- 3) Beware of rip currents
- 4) Avoid swimming alone even if you are a seasoned swimmer
- 5) Don't try to be a hero if you are not a lifeguard. When emergencies happen, avoid trying to be a super-hero to save people when you do not have swimming or life-saving skills.
- 6) Drink water to stay hydrated

- 7) Beware of shark attacks
- 8) Use sunglasses
- 9) Monitor children
- 10) Avoid jellyfish, even dead ones.
- 11) Be on the lookout for pickpockets, criminals and do not leave valuables e.g. phones unattended.
- 12) Avoid swimming under the influence of drugs or alcohol.
- 13) Avoid diving into water
- 14) If you swim, swim near a lifeguard



# TRAVELLING WITH ELDERS



At some point in our lives, we may need to travel with elders. It could be our grandpa or parents when they are in the advanced years of their lives – they still deserve to travel and see around the world. It is essential to understand the courtesies of supporting the elderly and the responsibilities you should take to ensure smooth travel. The following key essentials are necessary when travelling with seniors.

For long-haul flights, ensure that there is the possibility of checking with the doctor if those long haul flights are possible. On the day of departure, ensure that there is enough time for check in. Older passers require more time to get ready for check in and therefore it is necessary to start check-in even online to avoid airport delays.

Selecting more direct routes is very strategic when moving with senior citizens. This reduces the flight duration and ensures that they can get down to resting in very little time. Long layovers are not very good for the elderly.

It is essential that you provide courteous reminders in the process of the journey. Also be willing to assist the elderly passengers, just in case they need help in one or more tasks.

Do not rush them too much as they are now at a stage where they do activities calmly. This entails that check-in procedures can begin very early to ensure that all of you make it on time to go through airport modalities.









# LEOPARD ROCK HOTEL

A GEM IN
THE EASTERN
HIGHLANDS

On an early Sunday morning, the mountain top is covered with white cloudy mist, vehicle lights visible driving through the meandering scenic road. All for the love of reaching Leopard Rock Hotel in Vumba. A light drizzle dazzles the screen of our car, as we approach the home of tranquility. These are just a few reflections from the trip that one may experience to Leopard Rock Hotel.

Leopard Rock Hotel is perched about 30km outside Mutare on the Eastern side of the country. The pink marvel of hotel is surrounded by green natural vegetation. The genuine cuisine served at the pinnacle of the mountain makes a delicious meal an everyday necessity.

Activities galore at Leopard Rock Hotel, ranging from golf and ostrich feeding. An occasional clown is available to entertain the kids.

Holiday makers, business people, diplomats, government personnel, sports experts and other stakeholder groups frequent Leopard Rock Hotel, to get the best of African Hospitality. The iconic electric golf cars are endemic at the site. If seeking to discover nature at its best and the fresh Eastern Highlands iconic fresh air, then Leopard Rock would be the destination.









# HOTEL GREEN CERTIFICATES ON THE RISE

A number of hotels are adopting green certificates. This is becoming a major reality due to the rise on the number of customers demanding sustainability. Hotels use water, energy, chemicals and generate waste from the various hotel operations and from the multitudes of customers who frequent them.

Green certificates have a verifiable mechanism of auditing hotels and ensuring that they are given ratings. One of the Green Certificates which are common worldwide is the "Green Key". The Manor Hotel in Netherlands is one of the major hotels which have the "Green Key" certification.

The Green Key has become a leading standard of certification and benchmarking in the hotel sector. With more than 4000 establishments and applied in more than 60 countries, the Green Key is the ultimate certification that can inform customers about the sustainability of a hotel.

The new generation of customers do not want to risk going into places that ignore environmental and sustainability issues. Hotels have a lot of work to do to ensure that they meet international sustainability requirements. Defining metrics and requirements is a key enabler to inclusive and sustainable industrial development.

Green certificates can help to instill a sense of urgency in the hotel and hospitality sector in order to ensure that there is adoption of green practices. Customers can now choose between hotels merely based on green criteria, in addition to ensure that there is a consideration of sustainability.

As these standards grow, they have an ability to contribute towards climate mitigation, resource efficiency and energy efficiency. There is no other way to grow the hospitality sector, than through implementing a green certificates.

# BON VOYAGE – HAVE A SAFE FLIGHT – FAMBAI ZVAKANAKA



# TRAVEL INTERNATIONAL - LEADERS IN PLANNING FOR MULTIPLE AND SINGLE DESTINATIONS

Regarded by many travellers as the epitome of travel excellence, Travel International is the leader in arranging travel for people from all walks of life. The Editor-in-Chief of the Traveller Check Magazine had a frontrow view of the quality service offered by Travel international, when he was part of the delegation to tour two Asian destinations – Seoul, Korea and Guangzhou, China via Dubai. The trip had a group of 10 participants and therefore organising the itinerary for such a group, was a masterpiece. From start to finish, there were no hustles and delays.

The initial request was sent by the Business Council for Sustainable Development Zimbabwe (BCSDZ), where the Editorin-Chief was and still remains a member. The organisation wanted to undertake a mission to two Asian countries, but with multiple stakeholders drawn from different organisations.

The itinerary options presented were very comfortable and the Travel Agent allowed for options to be selected by the association. Booking processes were very efficient and this included the option to have a stop-over in Dubai. Managing a group booking is never easy, but Travel International aced the group bookings and all tickets were accurate.

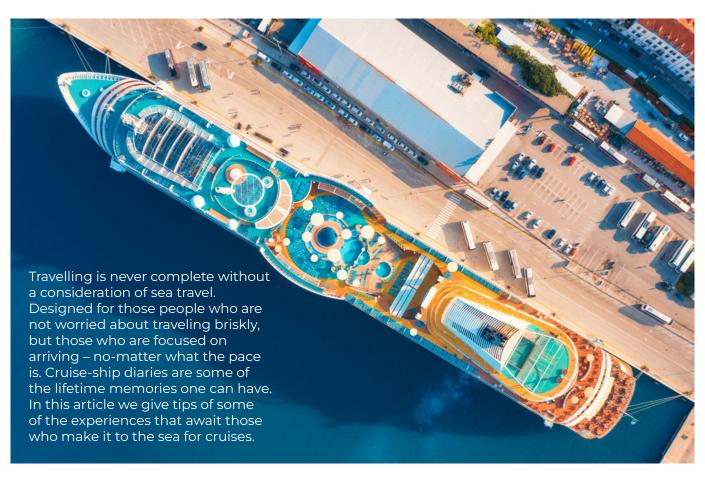
The mission was blissful, starting with an early evening departure from Harare to Dubai. The group stopped over for 18 hours (based on their request) and was checked into a hotel near the airport. This stop-over allowed for the group to do some sightseeing

and discovering the area. After the layover, another leg of the trip started, this time from Dubai to Seoul, Korea. Enjoying wide-body aircraft, the group marvelled on "cloud 9". Landing in Seoul on a breezy late November afternoon was one of the memorable moments experienced by the Editor-in-Chief.

The team on a mission dubbed the "Green Industry Study Tour" stayed in Seoul for 3 days before taking another flight to Guangzhou for a Green Industry Summit. Another 3 days were spent in Guangzhou, with a group of 10 intact and travel arrangements still intact. In the midst of the trip, one member passed refreshing comments on how smooth the travel arrangements were, all the way.

After 10 days of travel and hopping from one destination to the other, the return trip commenced, this time starting off in Guangzhou, heading to Dubai. The return stop-over was shorter than the first one. The delegation of 10 landed back in Zimbabwe after a 10-day rollercoaster business trip, that was filled with intriguing discovery of new destinations, great cuisine and hustle free transfers.

It is difficult to imagine, how this the trip could have turned out, if we did not have a travel agent such as Travel International. Highly efficient, professional and customer oriented – Travel International remains the best in planning for travel for both individuals and groups. It remains etched in the heart of the Editor-in-Chief and the rest of those compatriots who undertook the "Green Industry Study Tour. Travel Safely – Choose Travel International.





# CUISINE

Cruise-ships are pregnant with a variety of cuisine that suits different nationalities. Stunning menus and food items are available at sea.

# DRINKS AND WINES

Cruise-ships have interesting beverages, cognacs, tropical punches, wine and beers. The bars in cruise vessels can be entertaining and heart-throbbing.

# ENTERTAINMENT

Entertainment varies from shows, music, comedy, magic, dancing, theatre and other interesting joyous occasions.

# RELAXATION

Cruise-ships offer relaxation platforms including full body massages. Spas and beauty parlors may be available to mesmerize the tense and anyone desperate for spiritual comfort.

# CASINO

Some cruise-ships have casino, but be careful not to finish all your savings! Casino is fun, but always know when to play and when to stop.













# WORKING OUT

If you just feed on the cruiseship without working out, you are sure to come out of that ship with several more kilos. Cruise-ships have opportunities for working out in the gyms that are available. Working out has health benefits as well as ensuring your body remains fit.

# GAMES

There are a wide variety of thrilling games which you can consider on the cruise. Games are suited for both adults and children depending on the shipping vessel.

Tastes and preferences differ, but at least find something memorable to do on board the cruise-ship. A spot for viewing the see and many more experiences are key to enjoying the brighter side of life.







After reeling in the doldrums during the peak of the Covid-19 pandemic, the aviation sector is showing signs of recovery. Many people are resuming flying and beginning to support the sector that was nearly crippled by the pandemic.

The improvement includes domestic flights, regional and intercontinental flights. Many people are taking the chance to visit their long yearned destination in order to satisfy their travel appetite.

According to the African Airlines Association (AFRAA) the traffic levels have reached 94.8% of pre-Covid-19 levels. This comes as a welcome development for those people who work in the aviation sector.

Aviation does not stand on its own due to the fact that it is anchored by other secondary industries. It has other related sectors that feed into it such as food industry, petroleum, baggage handling services, transport hire, tour operators and hospitality sector. An increase in the activity of aviation sector has ripple effects in these related sectors. The consequence is improved income generation as well as preservation of jobs.

It is essential to sustain the gains and ensure that the sector continues to grow in stature and productivity. Forecasters predict that the sector will reach its peak before the end of 2023.



# HOTEL CUSTOMER CARE

# KEY TO CUSTOMERRETENTION AND GROWTH

A hotel is a home away from home for travelers. However, for some people, it can become a nightmare if you chose the wrong hotel. Nowadays we are in the digital age and there is a lot of information and ratings about the hotel that you have selected. Hotels are urged to prioritize customer care and not their own needs. One negative review can be detrimental to your hotel and discourage customers from coming to stay at your hotel.

First and foremost, it is essential to understand what the customers want. Periodically assessing customer needs is the gateway to a successful hotel enterprise. Ranging from room set-up to the food that is served and the activities available at the hotel, these things can never be divorced from the customers. Having convenient transfers to and from the airport could be the ingredient of attracting international guests.

Gone are the days when people would just check into a hotel that is without proper cleaning or that which has dirty linen. Hotels with no entertainment have no place in this modern day and age. Little things like availability of wifi and connectivity are essential especially if the hotel is hosting business people and even socialites alike. In today's age, it is difficult to grow a hotel business without catering for connectivity.

Welcoming guests, greeting them and being courteous are some of the hallmarks of a successful hotel businesses. The customer is the king and queen! Treat them likewise! Therefore, they must feel at home and enjoy the experience from arrival to departure.

Options of room service and other special offerings are essential. Tranquility and quietness also plays a leading part as well as preventing guests from being attacked by criminals.









It is therefore essential to invest in hotel security, such that the customers do not fear for their lives. Property and belongings of customers should be safe.

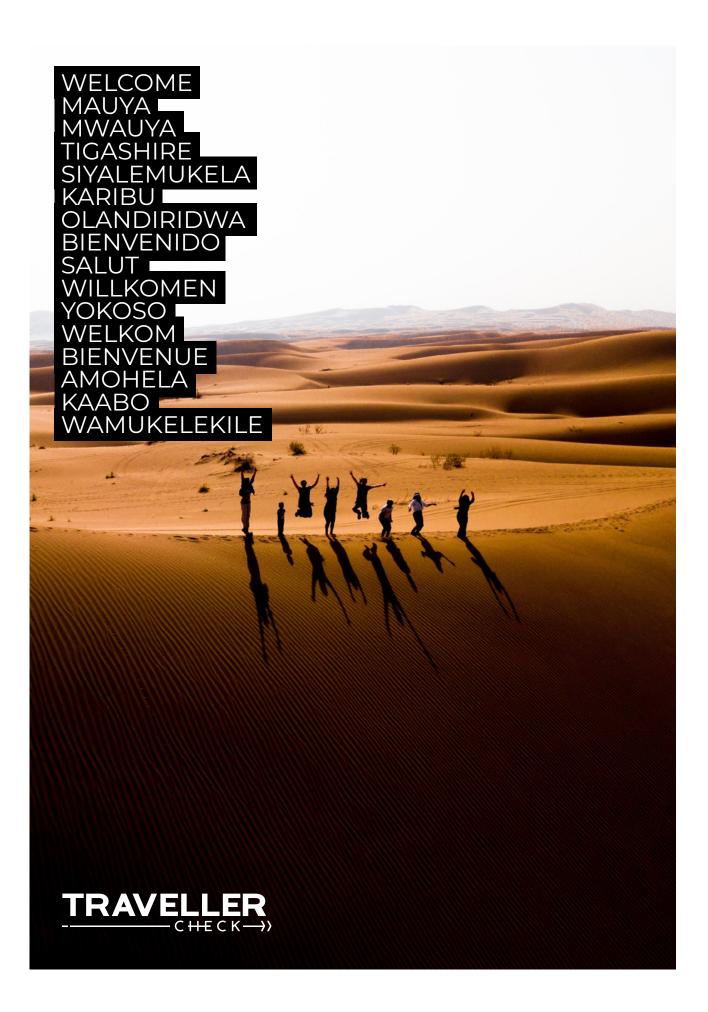
For those who are seasoned in the sector, ensure that hotels are maintained and upgraded. Nothing disappoints than walking past a carpet that is worn out or one which is infested with dust. Some carpets can be smelly if not cleaned daily. Cleaning is the hallmark of a successful hotel in order to promote good hygienic practices.

When customers see that your accommodation is up to standard, they will come back again or refer their family and friends to come. Do not chase away people on their first visit through sub-standard facilities.









# WHY YOU SHOULD NEVER LEAVE YOUR BAG UNATTENDED AND WHY YOU SHOULD NOT KEEP SOMEONE'S BAG

As you travel the world from one destination to another, there is one thing that needs your attention like a little baby. It is your "bag". Your bag, hand luggage or other belongings should always be in your sight and never left unattended. An unattended bag is a threat to airport security, road port security and rail-port authorities.

There are various reasons why you should never leave your baggage unattended.

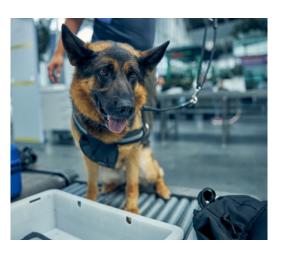
- Drug dealers and drug smugglers may stash illegal items into your bag and get you arrested.
- Terrorists may stash illegal items and explosives into your bag and get you arrested.
- Theft of your items in the bag is a possibility if you are not watching over it.
- Damage to your bag can occur if it is hit by items or pushed by other travelers.
- Unnecessary alert to port authorities when they see your unattended bag.

There are various reasons why you should never keep someone's bag

- Some strangers are looking for people where to dump drugs and illegal items. You can become a victim and get arrested for possessing drugs and illegal items. Many people are in jails worldwide for being in possession of illegal luggage after being given for a few minutes by someone purporting to go to the washroom.
- Some strangers are carrying illegal items and would want someone whom they can dump these things to, when they are noticing tight airport security
- You may be given stolen bags and when the owners see you, you will be implicated of theft

Sometimes criminals are cunning and they will tell you that, I am just going to the toilet, please can I leave my bag with you. Never accept such requests no matter how desperate they look. During travel, we meet people from different places. You do not know where these people are coming from and hence, there is need to avoid overtrusting. They are just travelers like you. Do not trust them for you do not know where they are coming from.





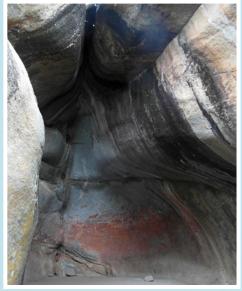


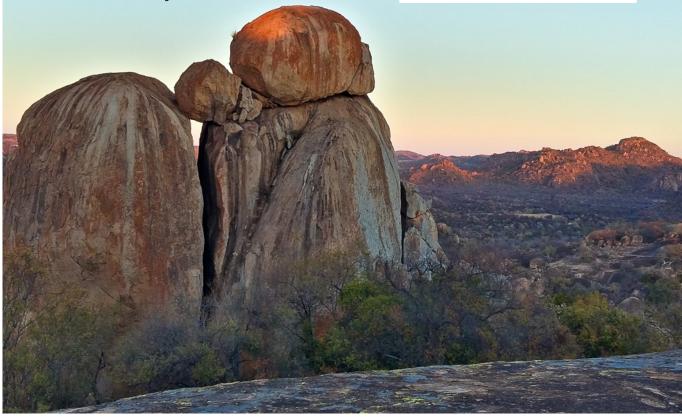
# **MATOPOS HILLS**

# THE GRAND MIRACLE OF NATURE

Situated near Bulawayo, Matopos Hills is a rare find of nature. The balancing boulders of kopjes and rocks, bring tranquility and spiritual comfort to the traveler and the tourist. Matopos is located about 35km from Bulawayo. The scenic view is part of the Matobo National Park.

The park is home to a variety of rock landforms and over 175 bird species. Game viewing, hiking, running, pony riding and fishing are some of the memorable activities at the park. The special feature of the Matopos Hills is the balancing rocks. Experience the rare characteristics of nature and enjoy what the world has to offer. Be sure to visit Matopos Hills, the next time you dock in Bulawayo.







VESTAFRICA is an investment and enterprise development company that focuses on conduiting to link startup businesses to investors. We incubate SMEs to be investor ready locally and beyond borders in this global village. The company was founded in 2020 as a PPP(Private Public Partnership)with Zimbabwe Youth Council as the public entity .The aim was to align to the countries vision 2030 and support the Pillar of Youth Inclusion.

Vestafrica was formed by a young Science Technician gone Entrepreneur. It is a strong believer in synergies and therefore over the years it has collaborative work with academia institutions such as Bindura University of Science and Technology & Harare Institute of Technology, Financial Institutions such as Empower Bank, UK based company Sternom Foundation and several others that form its spectra portfolio.



VestAfrica is affiliated to Magna 24, Hamilton Insurance, Defiance Properties in work It does. It partly owns Crystal Clean pvt Itd, Crystal Hatch pvt Itd and YURI CHEM. app +263772856503

### **FOUNDER**

Douglas Dhliwayo is the Founder and CEO of VestAfrica. He has amassed experience in various fields including a professional career in the Quality Assurance field having studied at RAU. Working with Delta beverages and Ecolab created great depth in leadership for the founder, also generally Directing companies such as Vakani Bricks prepared the young CEO to drive the vision of the company.

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### THE VISION

VestAfrica has the vision of becoming the conglomerate built from aiding struggling small businesses and providing tailored solutions to grow together with these

companies in various sectors of business.

### **OUR MISSION**

Solutions to reasons why 60percent of all startups fail in the first 5years is what drives our business. We have a mission to assist and grow all ideas of business from all sectors.



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